

The Iowa Public Radio, Inc. Board of Directors met on August 29, 2019, in Conference Room 2390, University Capitol Centre, 200 South Capitol Street, Iowa City, IA. Present for the meeting were Chairman Marsha Ternus, Vice Chairman Bob Downer and Directors Jeneane Beck and Steve Firman. Directors Vickee Adams, Mary Kramer, Andrew Morse and Doug West attended by phone. Directors Zach Mannheimer and Julie Monson were absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Andrea Hansen, Gretchen Kasperbauer and Matt Sieren.

Chair Ternus called the meeting to order at 1:03 p.m. Roll call was taken with each director stating their location.

Vickee Adams – on phone from Massachusetts
Bob Downer – present at meeting site
Mary Kramer – on phone from Urbandale
Marsha Ternus – present at meeting site

Jeneane Beck – present at meeting site
Steve Firman – present at meeting site
Andrew Morse – on phone from Cedar Falls
Doug West – on phone from Michigan

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with approval of the agenda.

Agenda

Chair Ternus requested a motion to approve the agenda. Director Firman moved and Vice Chair Downer seconded to approve the agenda as presented. The motion was unanimously approved.

Minutes

Chair Ternus requested a motion to approve the minutes. Vice Chair Downer moved and Director Firman seconded to approve the June 27, 2019, minutes as presented. The motion was unanimously approved.

Chairman's Report

Chair Ternus reported the Governance Committee had met regarding Board recruitment with more information to be discussed as part of the Board Nominations agenda item. Ternus provided an update on the meeting with University of Northern Iowa President Nook and on meetings scheduled with University of Iowa President Harreld and Iowa State University President Wintersteen.

Old Business

Chair Ternus indicated that there was no old business.

Governance Committee Report

Chair Ternus reported the Governance Committee had met to discuss Board member recruitment. It was noted the terms for Director Adams and Director Kramer were up for renewal and each had agreed to be

nominated for another term. Nominations for additional members to be appointed to the Board include Katie Byers, Lijun Chadima, Nora Everett and Warren Madden. Biographical information for each was reviewed and discussed.

Chair Ternus requested a motion to approve recommending to the Board of Regents the re-appointment of Directors Adams and Kramer and the Board nominations as presented. Director Kramer moved and Director West seconded the motion to recommend to the Board of Regents that they approve re-appointment of the existing members and to nominate Byers, Chadima, Everett and Madden to the Board. The motion was unanimously approved.

Finance Report

Edmister provided an update on year-end close activities and the audit process.

Executive Director Report

Johnson provided information regarding the upcoming pledge drive scheduled to start September 12.

Johnson provided highlights from the summer that included art and music festivals and the launch of the CaucusLand podcast. The receipt of a \$250,000 commitment to be received over a 5-year period to support innovation was announced. Gretchen Kasperbauer, IPR's new Marketing Manager, was introduced by Johnson who outlined some of the marketing activities underway. Johnson noted that the Des Moines offices would be consolidated to the Grand office in October. Johnson announced that Dick Owens, an ISU employee since 1977, would be retiring in December.

Johnson outlined the items that would be included on the Board of Regents docket for their September 18-19 meeting including IPR's annual report, appointment of Board members, the FY21 appropriations request, the FY21 capital request and facilities report and approval of the lease for the Cedar Rapids transmitter.

Digital Background and Update

IT/Digital Manager Matt Sieren provided the Board with an overview of the newly created Digital team and progress to date.

Director Morse left the meeting at 2:38 p.m.

Adjourn

As there was no additional business, Chair Ternus adjourned the meeting at 3:08 p.m.