

The Iowa Public Radio, Inc. Board of Directors met on March 28, 2019 in Room 1230, Communications Building, Iowa State University, 1013 WOI Road, Ames, IA. Present for the meeting were Vice Chairman Bob Downer and Directors Vickee Adams, Steve Firman, John McCarroll and Doug West. Chairman Marsha Ternus and Directors Jeneane Beck, Julie Monson and Andrew Morse attended by phone. Directors Mary Kramer and Zach Mannheimer were absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Andrea Hansen and Jason Burns.

Vice Chair Downer called the meeting to order at 1:13 p.m. Roll call was taken with each director stating their location.

Jeneane Beck – by phone from Iowa City
Steve Firman – present at meeting site
Julie Monson – by phone from California
Doug West – present at meeting site

Bob Downer – present at meeting site
John McCarroll – present at meeting site
Andrew Morse – by phone from Cedar Falls

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Vice Chair Downer requested a motion to approve the agenda. Director West moved and Director Firman seconded to approve the agenda as presented. The motion was unanimously approved.

Minutes

Vice Chair Downer requested a motion to approve the minutes. Director McCarroll moved and Director Firman seconded to approve the December 6, 2018, minutes as presented. The motion was unanimously approved.

Chairman's Report

Executive Director Johnson reported in Chair Ternus' absence that the Governance Committee would meet on April 25 to discuss potential Board members. Information related to potential Board members should be sent to Johnson prior to the meeting.

Old Business

Vice Chair Downer indicated there was no old business.

Executive Director Report

Johnson provided highlights from the Executive Director report including the work being done with QCatalyst, the consulting firm working with stations on the Digital Cultural Accelerator program, and creation of IPR's first digital team.

Director Adams joined the meeting in Ames at 1:20 p.m.

Johnson provided information regarding efforts at the state legislature in securing funds for capital projects, recent events hosted by IPR including open houses in Des Moines and Iowa City, the latest news related to CPB funding and the Protect My Public Media campaign and updates on hiring activity. An update on the Quiet Drive that started on March 19 with plans to finish by April 12 was provided.

Andrea Hansen provided background on Quiet Drives, including how they originated, and the key components of IPR's spring drive.

Chair Marsha Ternus joined the meeting by phone from Grimes at 1:52 p.m.

Johnson provided an update on the comprehensive campaign noting that a campaign consultant was not hired as a result of the request for proposal. Johnson indicated that work continued on the campaign checklist resulting from the feasibility study. Meetings have also been taking place related to design work for the Des Moines and Iowa City studios to be used in the campaign.

Director Morse left the meeting at 1:57 p.m.

Johnson provided an overview of progress to date regarding university financial support and the renewal of the Public Service Operating Agreement (PSOA). Johnson indicated that after discussions with the Board of Regents office, a 6-year agreement addressing both operating and capital funding was not feasible in the timeframe remaining before the current agreement expired.

A draft one-year amendment to the PSOA has been prepared by the Board of Regents office and reviewed by IPR's general counsel. Johnson indicated that a Board meeting would be scheduled in the April timeframe for consideration of the proposed amendment to the PSOA.

Broadcast Operations Manager Jason Burns provided the Board with a Broadcast Operations program background and update.

Executive Director Review

Johnson, Hansen and Burns left the meeting at 2:34 p.m.

Vice Chair Downer requested that Chair Ternus provide information on the Executive Director review. Chair Ternus provided an overview of the results and comments from the survey completed by the Board.

Vice Chair Downer proposed a 3.0% increase effective 7/1/19 for Johnson. Director West moved and Director Firman seconded the proposal. The motion was unanimously approved.

Johnson returned to the meeting at 2:55 p.m.

Finance Report

Edmister reviewed the financial report through January 31, 2019 and indicated the fiscal year-end forecasting process was underway.

Chair Ternus left the meeting at 2:57 p.m.

Director West moved and Director Firman seconded to accept the financial report as of January 31, 2019. The motion was unanimously approved.

Edmister provided a brief overview of the financial report through February 28, 2019.

Adjourn

As there was no additional business, Vice Chair Downer adjourned the meeting at 3:06 p.m.